

JA Fall Carnival Silent Auction 2013

Tuesday, October 22, 2013

We are pleased to offer the JA Carnival Silent Auction online again this year! As in years past, **the silent auction items will be set up in the Preschool Gym**. The only thing changing is the way you will place your bid. You will be able to bid from your Smartphone and we will have several iPads available in the silent auction room the night of Carnival with volunteers available to assist you. You will also be able to bid from the comfort of your home at your computer if you are not able to attend the Carnival. **We do encourage you to take a minute to familiarize yourself with the bidding process below.**

We have created some “can’t be missed” package deals! Each grade has also taken on a project to donate to the silent auction. These projects range from art projects created by our preschoolers to a variety of different packages.

We’ve included some important dates and instructions for the online bidding process as outlined below.

For questions regarding any of the **silent auction items**, please contact Kristie Speights at kspeights@me.com or 601.506.9265.

For questions regarding the **online bidding process**, please contact Amy Lampton at amyenders@hotmail.com or 601.572.5585.

IMPORTANT DATES

- **Wednesday, October 16th** - Items available online for preview
- **Saturday, October 19th at 5:00 p.m.** - Bidding opens and will remain open until 7:00 p.m. the night of Carnival (October 22nd). Items will continue to be added until bidding begins on Saturday, October 19th, so please check the silent auction web site for regular updates.
- **Tuesday, October 22nd – 7:00 p.m.** - Silent Auction Closes

INSTRUCTIONS FOR BIDDING

1. Go to www.24fundraiser.com/jacarnival2013 or visit the JA web site and click on the Carnival link on the JA Carnival page to get directly to the site.
(www.jacksonacademy.org/about-us/jaa-parent-organization/fall-carnival/)
2. Click on the button that says SIGN UP at the top right-hand side of the page and follow the prompts to create your account.
3. Register for your user name and password – **YOU WILL NEED TO ENTER THESE WHEN YOU SIGN ON TO BID - - - so make sure to remember them!**
4. You will receive a confirmation email. Check your email to verify and confirm the account set-up. You must do this in order to set up the account.
5. Your DASHBOARD will allow you to watch the actual items you are bidding on as well as other items you might be interested in.
6. Two options are available for Out-Bid Notifications:

- a. Email Notifications - By default everyone will receive an email notification every time they are outbid. The email includes a link back to the items for quick re-bids.
 - b. Text Message Notifications - Upon registration the bidder can opt-in to receive outbid notifications by text message. The text message will have a link to the item so bidders can re-bid from anywhere.
7. You will NOT be required to enter credit card information at the time of registration.
 8. If you win an item, you will get an email within five (5) minutes of the auction closing. You can pay online using a secure PayPal account or at the Carnival check-out with cash, check, or credit card.